

North Carolina Organization of Nurse Leaders 2009-2010 Roadmap

NCONL Mission Statement: The organization provides leadership, professional development, advocacy, encourages research in order to advance nursing practice and patient care; shapes healthcare public policy; and strengthens and supports nursing leaders in healthcare through collaboration and education.

NCONL Vision: To be the voice of Nursing Leadership in North Carolina.

STRATEGIES	GOAL	TACTICS	WHO	STATUS
<p><u>Leadership:</u> Engagement of Nursing leadership at all 114 North Carolina Hospitals</p>	<ul style="list-style-type: none"> ➤ CNO Goal = 67% participation rate (76); currently at 37% (42) ➤ Membership Goal = 14% increase (450) 	<ul style="list-style-type: none"> ➤ Develop marketing strategies ➤ Personal contacts ➤ Update NCONL Fact Sheet ➤ Survey – what CNOs are looking for in an organization 	<p>Membership Committee – Shirley Harkey, changed to Karen Daniels for 2010</p>	<p>District 7 & 3 requested to have joint meetings - approved</p> <p>NCONL Fact Sheet updated and approved by Board 11/13/09 – add to website, distribute at district meetings and state meeting</p> <p>Membership 12/31/09 = 347</p>
<p>Retention of NCONL presence with local and state healthcare organizations.</p>	<p>Retain a position to influence decision making affecting nursing and patient care</p>	<ul style="list-style-type: none"> ➤ Be responsive to requests for representation ➤ Board members notify Executive Director when Board member 	<p>Board members, President, Executive Director</p>	<p>NCBON Transition to Practice – Doris Esslinger</p>

STRATEGIES	GOAL	TACTICS	WHO	STATUS
	delivery.	participation is not possible.		<p>NCNA Hallmarks Credentialing Board – Pam Rudisill</p> <p>NCNA Professional Practice Advocacy Coalition – Beverly Rich, Teresa Barnes NC Nursing Educational Capacity Team - Robert Wood Johnson Education Summit – Pam Rudisill, Doris Esslinger, Kathy Heilig</p> <p>Ninth Scope of Work Community Stakeholders(NCQIO) – Donna Wimberly</p> <p>NCNA Council of Nursing Informatics – Pat Wilkerson</p> <p>NCBON “NA + 4” – Doris Esslinger</p>

STRATEGIES	GOAL	TACTICS	WHO	STATUS
				NCHA/NCNA Collaboration – Donna Wimberly, Doris Esslinger, Donna Lake, Debbie Grant
Membership Recruitment	Expand membership beyond acute care hospital arena.	On “hold” as we continue to concentrate our efforts on involving a greater percentage of hospitals		
<p><u>Collaboration and Advocacy:</u></p> <p>Explore possible partnerships with other professional organizations seeking the presence of nurse leaders</p>	<ul style="list-style-type: none"> ➤ Eliminate competing agendas & fragmentation ➤ Identify linkages between organizations that can become a common bond 	<p>Step #1: Analysis (membership, demographics, achievements, goals)</p> <p>Step #2: Synergy and dissonance with our goals</p> <p>Step #3: Talking points; white papers</p> <p>Step #4: Identify where our leadership is in each group</p> <p>** Identified the following organizations as priorities for partnerships in 2010 and 2011:</p> <p>2010:</p> <ul style="list-style-type: none"> • NCNA, • AONE, • AACN, • ENA, • American Assoc. of Colleges of Nursing, • ECU Center for Nursing Leadership 	<p>Donna Lake, Grace Sotomayer, Brenda Summers, Debbie Green, Mary Chatman, Gail Lane</p>	<p>Identified 16 organizations. Survey of Board members at May 2009 meeting. Committee to present at November 2009 meeting and identify strategies. Goal = develop white paper</p> <p>Support NCNA Educational Advancement for Nurse Managers</p> <p>Invite NCNA to participate in a joint position statement on Disruptive Behavior</p>

STRATEGIES	GOAL	TACTICS	WHO	STATUS
		<ul style="list-style-type: none"> • NCHA • AORN • AMSN • NCBON • Foundation for Nursing Excellence <p>2011:</p> <ul style="list-style-type: none"> • AAMN • APHA • NASN 		<p>Executive Board participation in joint meetings with NCHA and NCNA Executive Boards 2-3 times/year beginning Sept 2009</p> <p>Sponsoring AONE President's Dinner at AONE Annual Conference in Indianapolis, April 2010.</p> <p>Support Executive Nursing Leadership Institute sponsored by UNC Chapel Hill School of Nursing and UNC Health Care System</p>
<p><u>Communication:</u></p> <p>Continue to make NCONL information technology more robust</p>	<p>Create easy access to a quality information repository on nursing leadership and patient care delivery systems</p>	<ul style="list-style-type: none"> ➤ Explore blogging within website ➤ Continue to enhance website ➤ Information to website more timely (monthly) ➤ Newsletter link with website ➤ Archive listserv information for membership (auto expire) ➤ Poster presentations from annual 	<p>Information Committee – Betty Brown</p>	<p>Developing templates to update website information.</p> <p>New tabs: Job Opportunities and Research.</p>

STRATEGIES	GOAL	TACTICS	WHO	STATUS
		<ul style="list-style-type: none"> meeting ➤ Article reviews ➤ Job postings ➤ Explore members vs. public forum ➤ Information on Stimulus Act as it relates to Information Technology ➤ Work with Legislative Committee to establish “Legislative Corner” on website ➤ Work with Research Committee for on-line submission of abstracts for poster presentations 		<p>RFI for new webmaster to include a members-only area, google within the website, specify storage space. *Webmaster selected*</p> <p>Website link with NING for members</p> <p>Addition of recruitment video to NCONL website</p>
<p><u>Research:</u></p> <p>Dissemination and utilization of nursing research across the state of North Carolina</p>	<ul style="list-style-type: none"> ➤ Advance the science of healthcare delivery through nursing research ➤ Engage in a collaborative research project ➤ Develop a business case for nursing research programs ➤ Create an electronic repository of research resources ➤ Provide education to 	<ul style="list-style-type: none"> ➤ Identified potential topics for collaborative research: wound care, HAIs, diabetes, falls ➤ Provide a research toolkit to CNOs ➤ Develop a metric that serves as a knowledge repository ➤ Electronic repository of: literature, instruments, funding resources, ongoing studies, review groups and individuals ➤ Establish a recurring educational session ➤ Review abstracts for annual 	<p>Research Committee – Cheryl Jones & Betty Woodard</p>	<p>Proposed Bylaw change to designate as committee approved May 2009</p> <p>Divided into four working groups</p> <p>Developing template for abstract submission for call for posters</p> <p>Planning a one day fall</p>

STRATEGIES	GOAL	TACTICS	WHO	STATUS
	nursing leadership on the use of nursing research to improve health care quality, decrease costs, and fully utilize evidence based care	meeting ➤ Develop a survey tool for the CNOs to complete at each of the 114 hospitals in North Carolina		conference dedicated to research for November 12, 2010
<p><u>Professional Development:</u></p> <p>Offer programs that enhance the professional development of nurse leaders</p>	<ul style="list-style-type: none"> ➤ Foster development of nursing leadership competencies ➤ Act as a leading knowledge & information repository on nursing leadership and patient care delivery systems 	<ul style="list-style-type: none"> ➤ Develop speakers bureau ➤ Annual conference (spring) ➤ One day program (fall) – “Research” ➤ NCONL Board education regarding “Workforce” issues, joint project between Education Committee and Practice Committee ? March 2010 – David Moon 	<p>Education Committee: Programming (Sandi Jarr) and Site/Vendor (Pat Wilkerson)</p>	<p>Spring meeting – May 2009 in New Bern, NC</p> <p>Proposed Charlotte for annual meeting in spring 2010 and Asheville for spring 2011</p>
<p><u>Public Policy:</u></p> <p>Educate lawmakers regarding public policy impact on nursing and patient care</p>	<ul style="list-style-type: none"> ➤ Strengthen relationship with North Carolina Hospital Association ➤ Have a voice to influence policy related to nursing and patient care delivery 	<ul style="list-style-type: none"> ➤ Jamal Jones – NCHA liaison ➤ Legislative Day for Board members ➤ Work with Information Committee to develop “Legislative Corner” on NCONL website ➤ Panel discussion regarding DNP 	<p>Legislative Committee - Donna Lake</p>	<p>Legislative Days for Legislative Committee Chair (Donna Lake) and NCONL President (Donna Wimberly)</p> <p>Bill Pully, NCHA President to participate in NCONL Board meetings beginning</p>

STRATEGIES	GOAL	TACTICS	WHO	STATUS
				August 2009
<p><u>Practice:</u></p> <p>Research and develop recommendations regarding current issues surrounding the practice of nursing</p>	<ul style="list-style-type: none"> ➤ Develop a position statement on Disruptive Behavior ➤ Investigate programs appropriately using EMS personnel in Hospitals ➤ Explore sedation practices and hospital positions on the administration of Ketamine, Propofol, and Etomidate 	<ul style="list-style-type: none"> ➤ Approach NCNA regarding a joint position statement on Disruptive Behavior – Teresa Barnes to follow up ➤ Carteret General Hospital EMS Program ➤ Sedation project referred to the Practice Committee August 2009 	<p>Practice Committee –</p> <p>** new co-chairs: Rose Brandau and Adina Andreu</p>	<p>All projects are pending.</p> <p>NCONL President selecting a committee chair</p>

February 2010